



AMIT DUTTA

Google Ads Specialist

CONTACT

- +8801911837123
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- Narail, Dhaka, Bangladesh

EDUCATION

National University

Master of Business Studies (MBS)

2012 - 2013

National University

Bachelor of Business Studies (BBS)

2008 - 2012

CERTIFICATION

Skillshop (Google)

Google Search Ads Certification

SKILLS

- Google Search Ads
- Google Display Ads
- Performance Max (PMax) Campaigns
- Google Shopping Ads
- Conversion Tracking
- Competitor Analysis
- Keyword Research & Ad Copywriting
- A/B Testing & Optimization

LANGUAGE

Bangla (Native)

English (Fluent)

ABOUT ME

I'm Amit, a certified Google Ads specialist helping local service businesses like home remodeling, cleaning, plumbing, roofing, and auto detailing generate more calls, leads, and paying clients. I focus on maximizing ROI with smart keyword targeting, ad optimization, and conversion tracking. I handle every step of the process to deliver measurable, growth-focused results.

EXPERIENCE

2023

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2025

Unlimited Growth Drive

Google Ads Manager

- Managed and optimized Google Ads campaigns for multiple local businesses across the U.S., U.K., and Canada.
- Increased lead volume by 60% while reducing CPC and wasted spend.

2024

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2025

Tiger Branding & Co.

PPC Intern

- Assisted in campaign setup, keyword research, and daily performance tracking.
- Supported senior strategists in ad optimization and reporting.
- Implemented conversion tracking and improved ROAS through ongoing testing and data analysis.

REFERENCES

Abdus Samad

CEO of Unlimited Growth Drive